



Capturing Knowledge at Any Scale with Expert System Semantic Intelligence on Google Cloud Launcher

Expert System text analytics scales rapidly on Google Cloud Platform by enabling developers and organizations to take advantage of unique cognitive computing features through an easy API call.

Chicago, ILLINOIS, October 7, 2015 — Expert System (EXSY.MI), the leader in multilingual [cognitive computing](#) technology for the effective management of unstructured information, today announced that its Cogito API is available on **Google Cloud Launcher**, which allows developers and organizations to launch selected software packages on Google Compute Engine in just a few clicks. As one of the first Google Cloud Platform technology partners listed on Google Cloud Launcher, Expert System extends the unique semantic advantages of its Cogito technology for natural language processing, text analytics and big data management to Google's cloud infrastructure.



Expert System has unique expertise in the field of unstructured information management with a focus on text analytics, taxonomy and ontology development and metadata enrichment to improve information findability in text and support automatic content categorization. The addition of Cogito API for text analytics in Google Cloud Launcher reflects Expert System's commitment to actively encourage developers and IT specialists to integrate semantic intelligence into their business solutions and support their needs for cutting edge, cost-effective innovation.

"We are excited to be the first Google Cloud Platform partner that offers a text analytics, semantic API through the most highly-scalable and reliable infrastructure in the world", said **Marcello Pellacani, VP Strategic Partnerships, Expert System**. "Enterprises are trying to create new business models and asking for more personalized and intelligent tools. We're looking forward to expanding the features and services available via Cloud Launcher as APIs are a key element in developing and delivering world-class products."

Expert System's Cogito API is available [here on Google Cloud Platform](#).

About Expert System

Expert System Inc. is a leading provider of cognitive computing and text analytics software based on the proprietary, patented, multilingual semantic technology of Cogito. Using Expert System's products, enterprise companies and government agencies can go beyond traditional keyword approaches for the rapid sense-making of their structured and unstructured data. Expert System technology has been deployed to deliver solutions for a vast range of business requirements such as semantic search, open source intelligence, multilingual text analytics, natural language processing and the development and management of taxonomies and ontologies. Expert System serves some of the world's largest industries including Banking and Insurance, Life Sciences and Pharmaceuticals, Oil and Gas, Media and Publishing, and Government including companies such as Shell, Chevron, Eli Lilly, Networked Insights, Nalco Champion, US Department of Justice, DTRA, BAnQ, Biogen, Bloomberg BNA, Elsevier, Gannett, IMF, RSNA, P\S\L, Sanofi, SOQUIJ, The McGraw-Hill Companies, Thomson Reuters, U.S. Department of Agriculture, Wiley and Wolters Kluwer

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